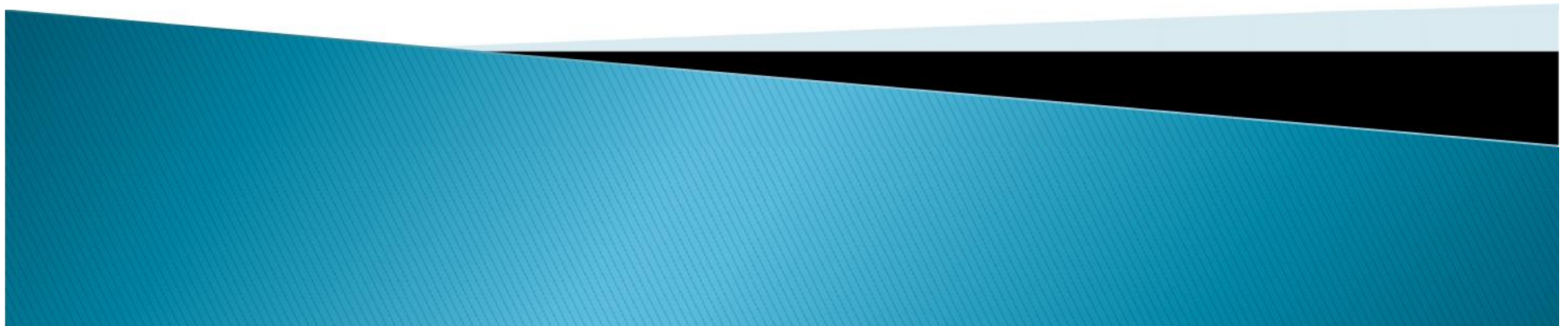




COOLANGATTA
& TWEED HEADS
Golf Club

Corporate Sponsorship

Coolangatta & Tweed Heads Golf Club



Executive Summary

Thank you for the opportunity to present the various Sponsorship Packages we offer here at Coolangatta & Tweed Heads Golf Club and we believe you will find our club the perfect fit for your business.

Our golf courses are two of the finest in Australia and we are proud of our achievements. As a club we have hosted many prestigious golf tournaments over the years with many of the world's greatest golfers including Greg Norman, David Graham, Graham Marsh, Gary Player, Arnold Palmer, Bernhard Langer and Von Nida gracing our fairways.

Business relationships are as important to us as they are to your business, we aim to exceed expectations when it comes to our business partners. We will provide you with the best return on investment possible while delivering you the perfect platform to network and entertain guests in your businesses outdoor office.

We have a series of different levels for Sponsorship providing the opportunity for businesses of all sizes to be involved with this great facility. This year we will continue with hosting the PGA Pro –am, this is the platform where Young Professional Golfers transition into household names as they pursue a career on various international Golf Tours.

We look forward to partnering with your business.



Why Golf Sponsorship is GREAT FOR BUSINESS

- ▶ A recent overview of professional golf tournament sponsorship in Australia and Asia showed that golf is the fastest growing participated sport in the world.
- ▶ Golf reflects the qualities we all respect in sports, as well as business, such as integrity, success, excellence and prestige.
- ▶ Typically, the golfer demographic is a perfect fit for business networking including business focused men and women, educated professionals, consumers that associate golf with success, entrepreneurs, aspiring middle class and high net worth individuals.
- ▶ Sponsorship of golfing tournaments and events provides business men and women with the perfect opportunity to display their corporate branding, network with other local businesses and organisations, build brand awareness, open conversations with prospective clients and discover new markets to help build business.
- ▶ Golf is a unique sport in that it allows clients and colleagues to compete on a level playing field, no matter what their skill level.



Benefits Of SPONSORSHIP

- ▶ Opportunity to display your company's information on banners, signs and/or to distribute marketing collateral on the day
- ▶ Opportunity to display your company's information at key points on the course throughout the day
- ▶ Acknowledgement and emcee mentions on PA system throughout the day
- ▶ Opportunity to present trophies and/or prizes at post games drinks at the conclusion of the event
- ▶ Opportunity to brand trophies and/or prizes with your business card or marketing collateral
- ▶ Recognition of sponsor on club plasma screens in the Golfers' Lounge on the day of the event
- ▶ Recognition of sponsor on club plasma screens within the Club on the day of the event
- ▶ Platinum, Gold, Silver & Bronze
- ▶ Opportunities to advertise your company or business in the Club fixtures book distributed to over 1800 golfing members





Thank you for your consideration and we look forward to the
opportunity of a business relationship



Contact Golf Operations Manager for further information 07 55 244 544